

POTES

THE IDEA

Since the end of 2017, the Region Bourgogne Franche-Comté and Energy Cities, in partnership with ADEME and Mr Lion, have been leading a "Transition Management with the Pionniers Ordinaires de la Transition Écologique (POTES)" initiative for a positive energy region. This approach is based on the belief that networking a territory's pioneers brings a creative potential for innovation that can trigger and multiply change. As actors of the transition, the POTES open new paths and are sources of inspiration for all and demonstrate how to do things differently. To date about 300 POTES have been identified but there are hundreds or even thousands of them throughout the region. The field of the energy transition is open here and extends to the socio-ecological transition. For the POTES, the transition must be transversal and applies to many fields: agriculture, art... and enables to cross eyes with people who are not used to meeting each other.

Target

Individuals

Objectives

Accelerate the socio-ecological transition, make it a cross-cutting theme

Tools

Animations, visits to POTES, the POTES platform, the « *Café chez un POTE* », etc.

STAGES

- People enter the community because they recognize themselves as a POTE. They are open individuals who wish to collaborate, engage, learn, protect, who have a sense of community and who also express their point of view.
- They are individuals already active in the local field and who take concrete action in the socioecological transition. They rely on the living forces of the territory in order to multiply actions, efforts and trials.
- The POTE network allows them to exchange and learn from each other, but a POTE is a pioneer already involved at her/his own level.

WHY?

Living Streets and POTES are projects based on collective intelligence and shared governance. With Living Streets, citizens are brought to collaborate and engage together by temporarily transforming the street into a place they have always dreamed of. And through the POTES project, individuals who are pioneers in the socio ecological transition are highlighted. They can be replicated at different scales : to build a more sustainable city or region, to accompany the socio ecological transition of territories requires greater collaboration and involvement of citizens in the decision making process.