

Local Integrated Home Renovation Services for home energy renovation: how to make them viable?

Collaborative workshop - 29 September 2022 (8h30 - 16h00)

Location: La Tricoterie, Rue Théodore Verhaegen 158, 1060 Bruxelles.

Local Integrated Home Renovation Services (IHRS) for home energy renovation are a powerful solution to Europe's housing renovation challenge. They make ambitious energy renovation simpler for homeowners and bring public authorities closer to the achievement of their climate objectives. Popping up all around Europe for more than 10 years, their achievements prove they are useful. But their business models remain fragile because they depend to large extent on the interest of homeowners and the support of public authorities.

“How to make local Integrated Home Renovation Services viable on a long-run?”

This is the key question we will strive to answer in a collaborative workshop bringing together the majority of the existing IHRS in Europe.

Targeted participants: local and regional IHRS, their supporters from local, national and EU institutions, financing institutions and the private sector.

Our ambition: get to know each other, learn together, set up a community of practitioners that will support the development of existing and future IHRS in Europe.

*This event is organised by **Energy Cities** with the support of **Energies Demain** and **GNE Finance** in the framework of the [European Horizon 2020 project ORFEE](#), and in cooperation with the following organisations:*

- *Region Piemonte and Climate Alliance representing **EUROPA project***
- *Wuppertal Institute representing **ProRetro project***
- *Basque Region representing **Opengela project***
- *Fundacio Europace representing **GiDomus***
- *City of Padova representing **Padovafit Expanded! project***
- *Huygen Ingenieurs & Adviseurs B.V, International Union of Property Owners (UIPI) and ICLEI representing **Save the Homes project***
- *City of Vienna representing **RenoBooster project***
- *Toulouse Métropole and Centre for Energy, Construction, Architecture, and the Environment (ZEBAU) representing **I-Heros project***

AGENDA

8h30 - 9h00	Arrival of participants (coffee, tea and snacks will be available)
9h00-9h10	Welcome Anette Jahn, Head of Sector, CINEA, European Commission
9h10 - 9h15	Introduction - presentation of the day Jana Cicmanova and Thibaut Maraquin, Energy Cities
9h15-10h15	<p>Getting to know each other</p> <ul style="list-style-type: none"> - (1) Elevator pitch of IHRS involved in the workshop organisation (30min) - (2) Meet the IHRS - posters will be displayed in the room and participants will have the opportunity to get to know the IHRS representatives (30 min) <p><i>Moderation by Jana Cicmanova and Thibaut Maraquin</i></p>
10h15 - 10h30	Break
10h30-12h30	<p>Learning together: how do IHRS deal with the following three topics?</p> <ol style="list-style-type: none"> 1. HOMEOWNERS: engaging homeowners, customer journey (lead partner: city of Vienna, Reimarkt) 2. FINANCING: OSS business model & financing, financing of energy renovation works (lead partner: GNE Finance) 3. QUALITY: quality of renovation works (lead partner: ORFEE project, Ekubirojs) <p><i>How? 3 parallel round tables (2 x 45 min, participants can choose 2 out of 3 tables, 30 min reporting from each table at the end)</i></p>
12h30-13h30	Lunch break
13h30-14h15	<p>Exploring the challenges of the near future</p> <p>Discussion in small groups about exploratory topics including DYI renovation, solutions to energy poverty, multi-level/stakeholder dialogue. Participants will also have the opportunity to bring forward additional topics on the spot. If you wish to animate a discussion, tell us!</p> <p><i>How? Participants will propose and present the exploratory topics. These will then be discussed in small groups.</i></p>
14h15-14-30	Coffee break
14h30-15h50	<p>Setting the ground for a common understanding: What is the ideal framework for IHRS to be viable?</p> <ul style="list-style-type: none"> - (1) Collective discussion in plenary using Bono's six thinking hats technique to define the ideal IHRS and its ideal framework - (2) Group discussion - taking a step back and defining recommendations and next steps - (3) Sharing results and open discussion
15h50 - 16h00	Conclusion and next steps