



M'illumino  
di meno

NO BORDERS

**FEBRUARY 16th 2024**  
Day of Energy Saving and Sustainable Lifestyles

## **M'illumino di Meno** **February 16<sup>th</sup> 2024** *No Borders*

A green campaign organised by Rai Radio2 with the show *Caterpillar*

On **February 16<sup>th</sup> 2005**, when the **Kyoto Protocol** entered into force, *Caterpillar*, a daily show on Rai Radio2, came up with the idea of asking its listeners to turn off all unnecessary lights as a **symbolic gesture for energy-saving**. It suggested replacing incandescent bulbs with low-energy ones and, more generally, it encouraged a reflection, preferably a collective one, about **energy consumption**.

Back in 2005, the humankind was uncertain about its future as a species. Photovoltaic and wind energy were making progress, but were not yet widely accessible. Limiting the use of fossil fuels seemed unimaginable, and **climate justice** was not talked about.

From that moment onward, **M'illumino di Meno** has kept engaging people in a cheerful **celebration of the environment**, with no rhetoric and with a bit of humour.

In the past two decades, there has been significant progress in the **environmental protection** field: the European Union has set clear targets for energy conversion and the International Panel on Climate Change (IPCC) scientists have been awarded the Nobel Peace Prize for their research and communication on **global ecology**. In any part of the world, many have installed photovoltaic panels, while others have anticipated the establishment of Renewable Energy Communities.

**M'illumino di Meno** campaign by Rai Radio2 was unanimously voted by the Italian Parliament to become the **National Day of Energy Saving and Sustainable Lifestyles**.

Thanks to that institutional recognition, on February 16<sup>th</sup> 2023 *Caterpillar* was broadcast live from **Palazzo del Quirinale**, the official residence of the President of the Italian Republic.

Unfortunately the **climate crisis** is getting worse at a faster pace than people do realize. We can see the consequences everyday: heavy rainfall that the land can't soak up, unprecedented droughts and the hottest average temperatures on record.

Yet, technologies, objectives and methods to **change our use of energy sources** are available. Therefore, civil society needs to urge decision-makers to undertake bold measures, mitigating and preventing climate change and acting rapidly.

In its 20<sup>th</sup> edition, **M'illumino di Meno** invites schools, companies, universities, municipalities and the civil society to **boost the change** by making an extra effort to be more innovative and get committed. The ecological transition can save us as a species and has already recorded a positive impact on everyone's daily life.

The shift towards renewable energy is a transformation that we have to undertake **together**. This is because the air, oceans, mountains and forests have **no borders** and require a global action. In order to get prepared for **M'illumino di Meno 2024**, we must think ahead and remove barriers.

We invite everyone to establish **international partnerships** in one's own community, such as municipalities' twinnings or the participation in global school and university projects. By inviting expats and encouraging foreign communities to participate in **M'illumino di Meno**, we establish global partnerships consisting of joint experiences such as cycling rides, energy-saving events and candle light dinners.

While actively involving our network of foreign correspondents, we encourage **all European and international radio stations** to join us.

In the year of the European elections, **M'illumino di Meno** renews some prestigious alliances: with the **Accademia dei Lincei** and its twinned European Academies and with the **European Parliament in Brussels**, where Rai Radio2 is going to air a special episode of *Caterpillar* on World Radio Day (February 13<sup>th</sup>). Moreover, ultracyclist **Paola Gianotti** will cross ten European borders from Helsinki to Paris, through Brussels, to spread the campaign and collect the best of European sustainable practices.

**Turn off as many lights as you can and improve your environmental practices.**

**M'illumino di Meno 2024: together, with *No Borders*.**

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